



# eLearning

## Flexible, targeted training to suit today's driver.

We know that one size doesn't fit all when it comes to driver training and that's why eDriving offers an extensive selection of eLearning products, each designed with the modern learner in mind. From "bite-sized" coaching modules delivered via our Mentor<sup>SM</sup> app that can be taken anytime, anywhere, to our 2-hour One More Second course focused on refreshing defensive driving skills, we have a robust eLearning portfolio to address your organisation's range of driver training requirements.

## The Modern Learner

- Most learners won't watch videos longer than 4 minutes.
- People unlock their smartphones up to 9 times every hour.
- Workers get interrupted as frequently as every 5 minutes.
- Employees have 1% of a typical work week to focus on training and development.
- People are used to the "YouTube effect"—learning how to do anything they want while in their vehicle in five minutes or less, on any device, exactly when and where they want to.



## One More Second® Defensive Driver Training Reinvented

- Defensive driver training reinvented with multiple engaging content types, including full-motion interactive video and driving journeys
- Ideal for new hire orientation, refresher training, high-risk targeted training
- Knowledge checks to reinforce learning
- Emphasis on attitudes and behaviours, the root cause of over 94% of driving collisions (Source: NHTSA)
- Proprietary framework for modelling driving

## Mentor Modules

### Micro-Training

Drivers using the Mentor app are automatically assigned 3-5 minute micro-training modules within their own personalised playlist in the Mentor app. These interactive “live video” training modules are contextual, relevant and highly-engaging to help drivers practice making decisions in real-life scenarios. Modules consist of both core training, prescribed to ALL Mentor users to provide solid foundation and/or refresher training, and targeted training, assigned to individual drivers to address identified risk patterns or weaknesses.

Available in dozens of languages worldwide, with more in production, Mentor modules include options for both left-hand and right-hand drive vehicles.

Adaptive sequencing for Mentor modules will follow a monthly rotation and will reward drivers who maintain their FICO® Safe Driving Score above the 710 benchmark with fewer training courses to complete – one every two weeks. Drivers whose scores are below the 710 benchmark will be tasked to complete one module every week. All drivers will receive regionalised alerts designed to keep them in tune with driving best practices.

### Defensive Driving–Orientation

14-day Mentor Defensive Driving Orientation programme, consisting of a handful of modules approximately 5 minutes in length. The orientation programme can be taken all at once, one module per day, or at any pace. This dynamic and interactive content developed specifically for Mentor users will cover Defensive Driving core principles that will give you the foundation to ensure your drivers’ FICO® Safe Driving Score remains above 710.



## RiskCOACH® Library

These short, interactive eLearning modules incorporate the latest cognitive science to help drivers identify and change at-risk behaviours while minimizing workdays lost to training and maximizing appointments, deliveries, and customer “face time”.

Consisting of a handful of modules approximately 3-15 minutes, RiskCOACH training modules are delivered directly to the driver’s smartphone, tablet or computer. Each module includes Q&A and best practice feedback available for clients worldwide.

**NEW** RiskCOACH modules include subject-specific online training modules approximately 20 minutes each. These entertaining modules feature a RiskCOACH host who guides learners through the topic and covers best practices for becoming a safer driver. Modules include live video and animation, knowledge checks to reinforce learning, and are available in dozens of languages worldwide.

### The choice of industry leaders worldwide.

25+ years’ experience  
1,200,000+ active fleet drivers  
125 countries

120+ client & partner awards  
Privacy-first, data-secure environment  
Large-scale validation studies