

# The Most Comprehensive Driver Risk Management Solution Available.

The Mentor value proposition combines driver scoring, micro-training, gamification, coaching, data analytics, event reporting and most recently, emergency response services powered by Sfera and Bosch, to bring fleet managers and drivers the most holistic risk management solution available, proven to reduce collisions, incidents, licence endorsements, and overall cost of fleet ownership.



## Benefits for Drivers

- Privacy protection – no location data shared with management or insurer
- Positive driver engagement with rewards platform
- Peace of mind with emergency response services available through Automatic Crash Detection and/or Personal SOS notification; in 50+ countries
- Engaging, interactive micro-training
- Motivating gamification to interact with and encourage colleagues and teams
- Ability to remove personal and passenger trips
- No installation needed - easy to get started

## Benefits for Managers

- ROI proven over 10x
- No installation needed - easy to get started
- Supports drivers in 25+ languages
- Easy-to-use templates to help with driver coaching
- Holistic training approach inclusive of driver assessment (RoadRISK®) and on-road performance via FICO® Safe Driving Score
- Virtual Risk Manager® dashboard gives a single view of driver behaviour, training and trends
- Experience demonstrating to workers councils and Unions that Mentor protects driver privacy

## Proven Success



One of Europe's largest driver risk reduction programmes with 65K drivers enabled BT to halve its collision rate and cut costs by £13M per year



20% collision reduction per month achieved through use of Mentor and driver coaching



Global programme cut collision frequency by over 50% & reduced average cost per collision by 76%

## The choice of industry leaders worldwide.

25+ years' experience  
1,200,000+ active fleet drivers  
125 countries

120+ client & partner awards  
Privacy-first, data-secure environment  
Large-scale validation studies