

Risk reduction redefined.

For Two- and Three-Wheelers



Our comprehensive digital rider* risk management offering helps Sales, Service, and Delivery organizations worldwide reduce incidents, collisions, injuries, license violations, carbon emissions, and the total cost of fleet ownership. How? By combining eDriving's patented, Crash-Free Culture® risk reduction methodology with Mentor's smartphone technology, gamification, proven behavioral change techniques, micro-training and coaching. The result? An integrated, smartphone-based rider risk management solution like no other.

Proven Foundation.

Mentor by eDrivingSM incorporates the company's patented* Crash-Free Culture® approach to driver and rider risk management used by Fortune 500 companies throughout the world and recognized with over 120 awards.

Safety Culture

Privacy and policy templates, SMART driving principles, guide and safety pledge all designed to help Sales, Service, and Delivery managers and their riders embrace safety as a corporate imperative and create a crash-free culture®.

RoadRISK®

Validated risk assessment designed to help managers understand which of their riders are most likely to be involved in the organization's next collision and why.

DriverINDEX®

Combines collision, incident and telematics behavior data into one performance management system that gives managers visibility regarding their most at-risk riders and coaching tools to reduce risk and monitor riding behavior improvements over time.

Manager Coaching Toolkit

Coaching templates to help managers coach their at-risk riders to safer behavior behind the wheel. Unique formats for monthly, annual, and post-collision coaching sessions.

Benchmarking

Measure, modify, and improve. Reporting and benchmarking are provided to compare results among Sales, Service, and Delivery teams, divisions, companies, and industries.

Success Evolved.

To our proven Crash-Free Culture® program, Mentor by eDriving adds its innovative telematics app that uses smartphone sensors to collect & analyze essential rider behaviors most predictive of risk including **Acceleration, Braking, Cornering, Speeding,** and **uniquely, Phone Distraction.** In addition to eliminating the need for additional hardware, Mentor offers numerous unique features:

- FICO® Safe Driving Score.**

Through eDriving's partnership with industry analytics leader FICO, drivers receive an individual FICO® Safe Driving Score validated to predict the likelihood of a driver* being involved in a collision.
- In-app Training.**

In addition to helping riders identify and understand risky behaviors that could get them into trouble, Mentor delivers engaging, interactive micro-training modules straight to the smartphone. Available in 25 languages worldwide with training tailored for two- and three-wheelers
- Gamification.**

Emojis and chat messaging encourage friendly competition between managers and their Sales, Service, and Delivery teams, as well as co-workers across the organization. This helps make safety behind the wheel part of everyday conversation and contributes to the informal creation of a crash-free culture.
- EcoDrive.**

Linked to a driver's FICO® Safe Driving , the ECO icon on the Mentor dashboard shows drivers just how eco-friendly their driving is and reminds them that smooth, defensive driving IS eco-driving.
- Optional Add-On Services.**

Driver Event Report (DER). Allows riders to submit collision information directly from Mentor to help reduce claims cost by up to 40%.

Driver Vehicle Inspection Report (DVIR). Guides riders through daily inspection of their vehicles before and after work, prompting for maintenance issues.

Product Features

Mentor SM by eDriving App - with FICO® Safe Driving Score, Micro-training, and Circles Gamification	✓
Manager Dashboard with Mentor SM data and training completions	✓
Manager Coaching Toolkit	✓
DriverINDEX® with Mentor, Crash and Incident Data Integration	✓
Technical Support	✓
Three60™ Digital Road Safety Magazine	✓
Driver Event Report	Optional Add-On
RoadRISK® Assessment for Two- and Three-Wheelers	Optional Add-On
DVIR - Pre/Post Vehicle Inspection	Optional Add-On
Benchmarking Forum/Support	Optional Add-On

*References to 'driver(s)' or 'drives' include drivers of cars, trucks, and vans, and riders of motorcycles, two- and three-wheelers

The choice of industry leaders worldwide.

- 25+ years' experience

1,200,000+ active fleet drivers

125 countries
- 120+ client & partner awards

Privacy-first, data-secure environment

Large-scale validation studies