

# Telematics transformed.



Mentor TSP helps Geotab customers plug into eDriving's patented and proven driver **risk management platform**, Virtual Risk Manager®, to reduce injuries, collisions, MVR license violations, and total cost of fleet ownership.

How? By combining Mentor's predictive driver behaviors with Geotab telematics behaviors\* in **one** performance management system, it creates an integrated, smartphone-based risk management platform like no other.

This innovative, integrated risk reduction solution collects, analyzes, and scores driver behaviors **most predictive of crash risk** including Acceleration, Braking, Cornering, Speeding, and Phone Distraction. Mentor TSP offers numerous unique features:

**Seamless MyGeotab Integration.** Mentor adds to your Geotab vehicle health, insight, and productivity solution by combining crash risk behaviors, incident, collision, and MVR license check data in one performance management platform to help establish safety as a strategic imperative, and support drivers and managers as they strive to create a crash-free culture®.

**Validated FICO® Safe Driving Score.** Through eDriving's partnership with industry analytics leader FICO®, drivers receive an individual FICO® Safe Driving Score validated to predict the likelihood of a driver being involved in a collision.

**In-app Training.** Mentor TSP helps remediate "at-risk" behaviors by providing engaging, interactive micro-training modules (3-5 mins.) delivered directly in the app.

**Gamification.** Emojis and chat messaging encourage friendly competition between managers and their teams, as well as across the organization. This approach helps create very powerful informal "circles" and talking points for managers, as well as helps make safe driving a key part of every workday.

**Driver Event Report (DER).** Drivers can complete and submit to Accident, Fleet Management and Insurance partners (with the customers' permission) all key information required to aid the risk management process and minimize total claims cost.

**Driver Vehicle Inspection Report (DVIR).** Mentor checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for issues that can be reported directly to the customers' Fleet Management Partner.



\*Geotab behaviors are vehicle dependent

# Proven Foundation

Mentor TSP is based on our unique, patented, continuous driver improvement program, **Crash-Free Culture®**, used by Fortune 500 companies throughout the world and recognized with over 100 client and partner awards.

## Safety Culture

Privacy and policy templates, SMART driving principles, guide and safety pledge all designed to help fleet managers and their drivers embrace safety as a corporate imperative and create a crash-free culture.

## DriverINDEX®

Unified analytics engine integrating Mentor TSP data with MVR license violations, crashes, and incidents for total view of driver and organizational risk.

## eLearning

Short, interactive, eLearning modules incorporate the latest cognitive science to help drivers identify and change at-risk behaviors while minimizing lost workdays and maximizing appointments, deliveries, and customer "face time".

## Benchmarking

Measure, modify, and improve. Depicts driver performance vs. team, organization, top 10%.



## Comprehensive solution for Geotab customers

### Robust offering includes:

- **Mentor<sup>SM</sup> by eDriving Smartphone App** – iOS/Android
- **Manager Dashboard** with Mentor and Geotab data and training completions
- **FICO® Safe Driving Score**
- **Micro-training Modules**
- **Circles Gamification**
- **Manager Coaching Toolkit**
- **DriverINDEX®** with Mentor, crash, MVR and Geotab data integration
- **MVR Driver Risk Monitoring** – US, UK, Canada
- **Driver Event Report**
- **Driver Vehicle Inspection Report (DVIR)** – Pre/Post Vehicle Inspection
- **Geotab Benchmarking Forum/Support**
- **Implementation and Risk Management Support**
- **24/5 Customer Support**
- **Three60<sup>TM</sup> Digital Road Safety Magazine**

*Does not include Geotab device, installation, or subscription fees*



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