mentor TSP℠

Telematics transformed.

GEOTAB GO 9

GEOTAB GO⁶

Culture/Coaching

Micro-Training

Telematics

Collisions

Licence Endorsements

Cornering
Speed
Braking
Distraction
Acceleration
Smooth Manoeuvres
Seat Belt Use
Reversing
Idling
Fuel Efficiency

mentor TSP

Mentor TSP helps Geotab customers plug into eDriving's patented and proven driver **risk management platform**, Virtual Risk Manager®, to reduce injuries, collisions, licence endorsements, and total cost of fleet ownership.

How? By combining Mentor's unique telematics driver behaviours with Geotab behaviours* in **one** performance management system, it creates an integrated, smartphone-based risk management platform like no other.

This innovative, integrated risk reduction solution collects, analyses, and scores driver behaviours **most predictive of crash risk** including Acceleration, Braking, Cornering, Speeding, and Phone Distraction. Mentor TSP offers numerous unique features:

*Geotab behaviours are vehicle dependent

Seamless MyGeotab Integration. Mentor adds to your Geotab vehicle health, insight and productivity solution by combining crash risk behaviours, incident, collision and licence endorsement data in one management platform to help establish safety as a strategic imperative and support drivers and managers as they strive to create a crash-free culture®.

Validated FICO® Safe Driving Score. Through eDriving's partnership with industry analytics leader FICO®, drivers receive an individual FICO® Safe Driving Score validated to predict the likelihood of a driver being involved in a collision.

In-app Training. Mentor helps remediate "at-risk" behaviours by providing engaging, interactive micro-training modules (3-5 mins.) delivered directly in the app.

Gamification. Emojis and chat messaging encourage friendly competition between managers and their teams, as well as across the organisation. This approach helps create very powerful informal "circles" and talking points for managers, as well as helps make safe driving a key part of every workday.

Driver Event Report (DER). Drivers can complete and submit to Accident, Fleet Management and Insurance partners (with the customers' permission) all key information required to aid the risk management process and minimize total claims cost.

Driver Vehicle Inspection Report (DVIR). Mentor checklist guides drivers through daily inspection of their vehicles before and after their appointments/ routes, prompting for issues that can be reported directly to the customers' Fleet Management Partner.

eDriving®

www.edriving.com

Mentor by eDriving℠ is patented with the US Trademarks and Patent Office: 6,714,894.

Proven Foundation

Mentor TSP is based on a unique, patented, continuous driver improvement programme, **Virtual Risk Manager®**, used by Fortune 500 companies throughout the world and recognized with over 100 client and partner awards.

Safety Culture

Privacy and policy templates, SMART driving principles, guide and safety pledge all designed to help fleet managers and their drivers embrace safety as a corporate imperative and create a crash-free culture.
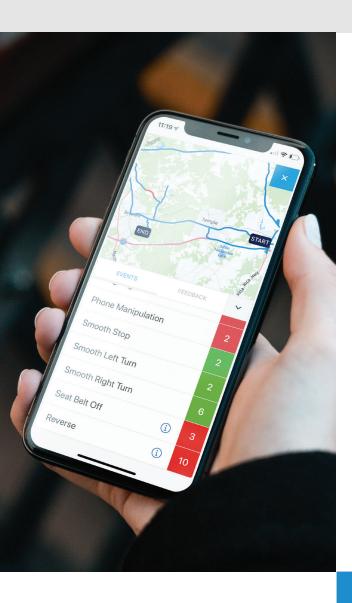
DriverINDEX®

Unified analytics engine integrating Mentor data with driving licence endorsements, crashes, and incidents for total view of driver and organisational risk.

eLearning

Short, interactive, eLearning modules incorporate the latest cognitive science to help drivers identify and change at-risk behaviours while minimizing lost workdays and maximizing appointments, deliveries, and customer "face time".

Benchmarking

Measure, modify, and improve. Depicts driver performance vs. team, organisation, top 10%.

Comprehensive solution for Geotab customers

Robust offering includes:

- **Mentor℠ by eDriving Smartphone App** – *iOS/Android*

- **Manager Dashboard** *with Mentor℠ data and training completions*

- **Manager Coaching Toolkit**

- **DriverINDEX®** *with Mentor, crash and licence history integration*

- **Driver Licence Monitoring** – *US, UK, Canada*

- **Driver Event Report/CrashCOUNT**

- **Driver Vehicle Inspection Report (DVIR)** – *Pre/Post Vehicle Inspection*

- **Geotab Benchmarking Forum/Support**

- **Implementation and Risk Management Support**

- **24/5 Customer Support**

- **Three60™ Digital Road Safety Magazine**

Does not include Geotab device, installation, or subscription fees

edriving®

The choice of industry leaders worldwide.

25 years' experience
1,000,000+ active fleet drivers
96 countries

100+ client & partner awards
Digital driver risk management solutions
Large-scale validation studies